

The exhibition, *Pick Your Poison*, opens to the public on March 22. Advertisement claiming doctors smoked Camel cigarettes, c. 1946.

Family doctors, surgeons, nose and throat specialists... doctors in every branch of medicine were cigarette smokers.

The answers came in by the thousands. Actual statements from doctors themselves. Figures were checked and re-checked! The results? Camels... convincingly!

McCLUNG MUSEUM of Natural History and Culture

QUARTERLY

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According to this recent Nationwide survey:

MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE!

This is no casual claim. It's an actual fact. Based on the statements of doctors themselves to three nationally known independent research organizations.

THE QUESTION was very simple. One that you...any smoker...might ask a doctor: "What cigarette do you smoke, Doctor?"

After all, doctors are human too. Like you, they smoke for pleasure. Their taste, like yours, enjoys the pleasing flavor of costlier tobaccos. Their throats

if you are not now smoking Camels, try them. Compare them in your "T-Zone."

THE "T-ZONE" TEST WILL TELL YOU

The "T-Zone"—T for taste and T for throat—is your



Letter from the Director



In the words of a well-known song, these are a few of my favorite things: university students and faculty in the galleries and Object Study Room with our academic programs coordinator, K–12 classes with our excellent education team, and family events featuring an array of hands-on learning experiences.

To facilitate experiential learning, the museum acquired 23 prints, chosen by Curator Cat Shteynberg and Academic Programs Coordinator Lindsey Gharavi, for their ability to address numerous course-related subjects. A generous gift from Mike and Kathy Mouron in honor of the museum director made the acquisition possible. Thank you.

The archaeological collections at the museum were the source of seven papers and posters at the November meeting of the Southeastern Archaeological Conference. Subjects included the appearance of domesticated beans as indicators of stress and migration, Cherokee subsistence shifts, human-environment interaction, residue analysis for early evidence of tobacco, and absorbed residue in pottery vessels.

It was a busy and exciting fall. Our supporters keep the museum a happening place.

Jefferson Chapman, Director

Special Exhibition: *Pick Your Poison*

Upcoming exhibition *Pick Your Poison: Intoxicating Pleasures and Medical Prescriptions*, opening on March 22, examines how mind-altering drugs have been used throughout the history of America.

Featuring more than 40 medicines, advertisements, historic and popular culture documents, books, video footage, and paraphernalia, the exhibition explores why some drugs remain socially acceptable, while others are outlawed because of their toxic, and intoxicating, characteristics.

These classifications shifted at different times in history because of social and historical factors and will continue to change. The exhibition explores some of the factors that have shaped the changing definition of some of our most potent drugs—alcohol, tobacco, opium, cocaine, and marijuana—from medical miracles to social menaces.


Pick Your Poison was originally produced by the National Library of Medicine, National Institutes of Health, and curated by Manon S. Parry of the University of Amsterdam. This iteration of the exhibition is co-curated by Catherine Shteynberg, assistant director and curator.

Exhibition support is provided by Roswitha Haas and the late Arthur Haas.

For more information about exhibition-related programming and special events, visit tiny.utk.edu/pickyourpoison.



Beer Stein for Children (Kinderkrug), early 1900s, made by the factory of Karl Diesinger, Höhr-Grenzhausen, Rhineland-Palatinate, Germany, Earthenware, Gift of Laura Moss, 1936.4.1335.

A photograph of a man and a woman standing in a storage room filled with textile collections. The woman, on the left, has short white hair and is wearing a dark blue jacket over a white top and a bright orange patterned scarf. The man, on the right, has dark hair and is wearing a light blue and white checkered button-down shirt, dark trousers, and a brown belt. They are both smiling at the camera. In the background, several long, colorful garments (including a blue dress, a green patterned vest, and an orange dress) are hanging on a metal rack. The room has a concrete floor and metal shelving units.

Richard and Patty Mallicote recently made a gift to support the preservation and care of our textile collections for teaching and exhibition.

Support Collections Care

To learn more about how you can help us protect our collections for future generations, call 865-974-2143 or visit tiny.utk.edu/mcclunggiving.

Research at McClung: Roman Coins



Rachel Vykukal holds coins featured in her new mini-exhibition.

In 2015, Roswitha Haas and the late Arthur Haas graciously donated 152 Roman and Greek coins, as well as a group of Roman ceramic sherds, to the museum. Rachel Vykukal, PhD candidate in Mediterranean archaeology and the museum's graduate research assistant in collections, spent the last year completing extensive research on the new coin collection.

In addition to identifying subjects and iconography, Vykukal worked with Professor Robert Darby to create reflectance transformation imaging (RTI) of coins, using state-of-the-art photography equipment co-owned by the museum and the UT School of Art. RTI is an imaging technique that uses shifting light sources to enhance details on an object. It is useful for imaging objects like coins that have inscriptions or details that might not otherwise be readable. Although it looks like a single photograph, it is actually a composite image documenting an object under multiple light positions.

Vykukal is especially interested in the coins in the collection depicting the women of the Imperial household—the wives, mothers, and daughters. She recently created a mini-exhibition focused specifically on the wives of the Roman emperors. Coins of the empresses often depict personifications of virtues or goddesses on the reverse, such as pudicitia (modesty) and Juno (goddess of marriage and childbirth). The imagery reflects the gender expectations of women in the period—chastity, modesty, beauty, fertility, and domesticity. As elite women within the emperor's circle, empresses were in the perfect position to challenge the gender norms. Coins were used as propaganda to advance the ideology of a reigning emperor and to reinforce societal mores. However, closer observation of the coins reveals tension between societal ideals and reality of the emperors' wives.

The exhibit, *Feminae Principes: A First Lady of the Roman Empire*, opened January 5 on the ground floor research exhibition space.

New Acquisition: Works on Paper

The museum recently acquired 23 works on paper through a generous gift from Michael and Kathy Mouron. The acquisitions are marked in their variety, ranging from an 18th-century map with an imagined view of Jerusalem and its suburbs by prolific map-maker Georg Matthaus Seutter to a 20th-century political poster depicting Chinese Communist leaders.

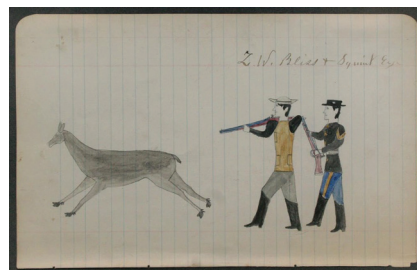
The pieces were chosen specifically to fill gaps in the museum's existing collection. The acquired works also will be used for upcoming exhibitions and for teaching university classes with broad themes addressing race, religion, colonialism, and important historic and political movements.

For example, a depiction of a butterfly and tobacco plant by renowned natural history illustrator Maria Sibylla Merian (German, 1647–1717) will be featured in the upcoming exhibition *Pick Your Poison* (see page 2), while 1920s–30s works by American artists Rockwell Kent and Reginald Marsh illustrate important art historical movements and facilitate classroom discussions about the Great Depression and turn of the century urbanization.

Depictions of Christian, Islamic, and Hindu holy sites, as well as a ledger drawing by Cheyenne artist Tichkematse, round out this important gift.



Pl. 36 Tobacco Plant with Butterfly, 1705, Maria Sibylla Merian (German, 1647–1717), from *Metamorphosis Insectorum Surinamensium*, Amsterdam, Hand-colored engraving, Gift of Michael and Kathy Mouron, 2017.10.



Z.W. Bliss and Squint Eyes, c. 1885, Tichkematse (Cheyenne, active 1886–1887), Lead, ink, and colored pencil on paper, Gift of Michael and Kathy Mouron, 2017.10.

Community Engagement

A Celebration of a Global Community

In collaboration with Bridge Refugee Services of Knoxville, December 2017's Family Day at the McClung celebrated Knoxville's diverse communities of immigrants and refugees. The program welcomed people from a variety of countries, including China, Rwanda, and the Democratic Republic of Congo, to share their traditions and experiences of relocating to the United States.

Touring our Decorative Arts gallery, the event brought attention to how our world is shaped by people on the move and encouraged visitors to discover connections between art and culture that travel beyond borders. This program is part of a larger effort to make our collections relevant to many communities in our city.



Fledgling Scholars at Work: Webb School of Knoxville Partnership

The McClung and Webb School of Knoxville partnered to encourage research in the museum's collection. High school students enrolled in the materials science course visited the galleries to select an object on display and investigate its composition, history, and function.

The museum also paired members of this group with UT graduate student volunteer mentors. Webb students will prepare research posters and present them in the galleries next spring. This program will work as a model to bring more high school students to the museum, encourage them to explore the collection, and consider future academic opportunities at UT.

Museum Continues Nursing Collaboration

For the second time this semester, nursing PhD students gathered at the museum to hone their skills as academics and researchers. Professors Karen Rose and Knar Sagherian from the College of Nursing joined Academic Programs Coordinator Lindsey Gharavi and Assistant Professor of Philosophy Nora Berenstain to draw parallels between museum exhibitions as an interpretation of a carefully selected set of data and published medical research as an interpretation of a carefully selected set of objects. By building students' awareness of methodologies and selection criteria in their research, these exercises will help them identify holes in existing research and develop strong dissertation topics.

Generous donations from museum members like you support this interdisciplinary and experiential object-based learning.



In the Spotlight: Lindsay Kromer



Lindsay Kromer, the museum's media coordinator, retired in January 2018. Kromer began working at the museum in 2002 after receiving her degrees in photography and graphic design from UT.

In her more than 16 years at McClung, Kromer photographed countless museum objects and events; helped to design newsletters, print collateral, and exhibition graphics; and managed the museum's digital archives—all with a smile on her face. Her important work helped raise the museum's public profile and enables us to preserve the born-digital history of the museum for years to come. Museum staff will miss her dedicated and kind presence!

Museum Sponsorships

Monthly Sponsorship Opportunity

\$2,500

The monthly sponsorship programs help keep the museum free of charge and open to the public seven days a week. It is a great way to express your personal or corporate investment in the East Tennessee community.

Now reserving months for 2018.



Exhibition Sponsorship Opportunity

We are seeking sponsors for our fall 2018 National Endowment for the Humanities exhibition, *For All the World to See: Visual Culture and the Struggle for Civil Rights*, and related outreach programming.

Sponsorship benefits and levels vary.



Contact Stacy Palado at 865-974-2143 or spalado@utk.edu to learn more about these giving opportunities.

Auction of Deaccessioned Furniture and Decorative Arts

Presented by iGavel Interiors and Case Antiques

February 1-14, 2018

For more information, visit tiny.utk.edu/mcclungauction

Around 135 pieces of furniture and decorative arts were chosen from the museum's collection for deaccession after an extensive review process by the museum. The items primarily come from the collections of Knoxville families, including Louis B. and Eleanor Deane Swan Audigier, Frederick Bonham, and Judge John Webb Green and Ellen McClung Green.

The sale gives buyers a chance to support the museum and own a piece of history. In accordance with American Association of Museum best practices, all auction proceeds will be used for the acquisition of objects that fill the museum's collection goals and needs.





People and Events

A. Geology Bus Tour. Laura Powers enjoys the museum's recent geologic bus tour of Clinch Mountain, which was led by Tom Broadhead and Bob Hatcher.

B. November Family Fun Day. Cherokee artist Freeman Owle told stories and gave demonstrations at the Celebrating Native American Heritage Family Fun Day.

C. Annual Volunteer Lunch. UT student volunteers joined museum staff for a thank-you luncheon in December.

D. Arab American Art Show. Dean Rice, photographer and chief of staff for Knox County mayor, exhibits photography at an art show sponsored by the Arab American Club of Knoxville during ArabFest 2017.

E. UT Homecoming. Museum director Jeff Chapman and Knoxville Mayor Madeline Rogero joined community members at Homecoming to celebrate the reuniting of the Tennessee State Artifact, an ancient Native American carved male sandstone figure, with its female mate.



Museum Store Spring Sale

March 15–31

There's no time like springtime! Shake off winter and look forward to blooming flowers with handmade garden art by local artisans, seeds, and beautiful botanical items in the Museum Store.

**McClung Museum of
Natural History & Culture**

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Knoxville, TN 37996

mcclungmuseum.utk.edu

Event Calendar

February

2/6: AIA Lecture, The Shifting Role of "Motherhood" among Late Prehistoric Communities in Tennessee
2/10: Family Fun Day: Darwin Day
2/12: Stroller Tour: Be My Valentine

March

3/5: An Evening with Lark Mason, Planned Giving Event
3/8: AIA Lecture, Reconstructing and Firing a Greek Kiln: A Project in Experimental Archaeology
3/10: Family Fun Day: Sculpting Stories
3/15-3/31: Museum Store Spring Sale
3/19: Stroller Tour: Tick Tock

April

4/5: AIA Lecture, Let's Be Frank(s)! The Merovingians as the Pioneers of Medieval Europe
4/7: Family Fun Day: Science Fair
4/16: Stroller Tour: Ice Age

Upcoming Museum Closures

A reminder that the museum will be closed on Easter, April 1.



Last Chance to View Northwest Coast Art

*Northwest Coast Art: A
Community of Tradition*
closes on March 4, 2018.